

THE LOEV LAW FIRM, PC
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June 10, 2013

Carlton Purvis
IPVM - IP Video Market Info
Phone: (202) 378-3480

VIA CARLTON@IPVM.COM

**Re: Unauthorized Receipt and Use of Behavioral Recognition Systems, Inc.
Confidential Private Placement Memorandum**

Dear Mr. Purvis:

We serve as counsel to Behavioral Recognition Systems, Inc. (the "Company") and have been advised that you and/or IPVM have obtained a copy of the Company's confidential private placement memorandum (the "Memorandum").

The Memorandum was released only to potential purchasers who meet certain minimum criteria for investment in the offering and was submitted solely on a confidential basis. The Memorandum states explicitly that it's only to be used by the original recipient thereof and to not be further disclosed or released to anyone else for any reason. Any other use of the Memorandum or the information in such Memorandum is expressly prohibited. Notwithstanding the above, the disclosures set forth in the Memorandum, including the financial information therein, are for information purposes only and are only to be used by potential investors in the offering, for the specific and limited purpose of deciding whether or not to invest in the offering by investors who meet the investment criteria and have agreed to keep the Memorandum and terms thereof confidential.

The Memorandum contains the Company's confidential and proprietary information which has not been previously publicly disclosed and is therefore subject to federal and state laws prohibiting the disclosure thereof. As such information was only provided to potential investors in the offering in confidence; there is no legal manner in which you could have obtained the confidential Memorandum.

Any continued possession and/or disclosure of the Memorandum or the information set forth therein by you is prohibited. This letter shall serve as notice that you are not authorized to have obtained the Memorandum or to have reviewed the confidential information therein. Notwithstanding any involvement you, or any person or entity under your control may have had in obtaining this information, your continued access to or disclosure of such confidential information will subject you to liability.

We hereby demand that you immediately cease and desist from disclosing any information set forth in the Memorandum and that you promptly return the copy of the Memorandum that you have in your possession (and any copies, electronic or otherwise of such Memorandum) to the Company.

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Carlton Purvis
June 10, 2013

The unauthorized use and/or misappropriation of the Memorandum or the information set forth therein, including, but not limited to the Company's financial information (the majority of which has not been reviewed by its auditors and is not to be relied upon), may subject you, or any person or entity under your control to civil remedies and criminal penalties. Additionally, the disclosure by you of the information in the confidential Memorandum or simply the fact that the offering is ongoing could jeopardize the Company's ability to claim a securities law exemption from registration for the offering, which could cause significant damages to the Company, which it would not hesitate to seek remedies for from you.

If necessary and warranted, the Company is prepared to pursue any and all applicable civil and criminal penalties and other legal remedies available in this matter to the fullest extent permitted by applicable law, and to seek not only injunctive relief, but also actual, statutory and punitive damages, as well as attorneys' fees.

This letter shall not serve as a waiver of any legal and/or equitable right or remedy available to the Company, all of which are herein expressly reserved.

Sincerely,



John S. Gillies
John@loevlaw.com
Associate

cc: *John Honovich - john@ipvm.com*
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