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EZVIZ Makes Video Easier and Accessible

CITY OF INDUSTRY, California, October 15, 2015 — EZVIZ, a California-based Wi-Fi cloud camera and video surveillance solutions manufacturer, is on a mission to make digital video more usable and affordable to more people. EZVIZ is enabling people to stay better connected, protected and informed thanks to an array of exciting new video technologies.

“Digital video should not only be the exclusive domain of elite technophiles or extreme sports enthusiasts,” said Albert Lin, managing director, EZVIZ. “Video should also enable families to stay better connected, grandparents to visit with grandkids more regularly, pets to have a mid-day check-in and property and small business owners to keep an eye on their businesses.”

The flagship EZVIZ product is the Mini, an indoor Wi-Fi camera that is simple, attractive, and easy to use, and is feature-packed to deliver peace of mind whenever you need to check in. Following the Mini are do-it-yourself home security system kits that you can install in an afternoon. The kits let you build out your network with more cameras without breaking the bank.

“Our mission is to make complex technologies simpler and more affordable to more customer groups while retaining a high quality threshold and attractive aesthetic,” said Haven Xu, chief technology officer, EZVIZ. “Our first new products accomplish this and allow a wide array of customers to enjoy all the benefits of digital video without breaking the bank, requiring a PhD or making their homes or businesses look like Fort Knox!”

EZVIZ will be making its CES debut January 6-9, 2016 in Las Vegas, exhibiting at booth 71172.

ABOUT EZVIZ

EZVIZ is a North American company headquartered in City of Industry, California. The company manufactures Wi-Fi cloud cameras and video surveillance kits, with the single mission to make great quality video easy for everyone. EZVIZ designs systems that are high performing, affordable and easy to use so families can stay connected, businesses can become more communicative, friends can share special moments and distance is no longer a barrier to staying in touch. For more information please visit www.ezvizlife.com. Follow EZVIZ on Twitter at @ezvizlife or visit us on Facebook: <https://www.facebook.com/EZVIZ>.

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