



ENTERPRISE SECURITY FOR A COMPLEX WORLD

Don't miss this opportunity to be a part
of the most comprehensive security event in the world.

Open to All Global Security Professionals



63RD ANNUAL | SEPT. 25-28
SEMINAR AND EXHIBITS | DALLAS · TEXAS

KAY BAILEY HUTCHISON CONVENTION CENTER

#ASIS17 | securityexpo.org

Everything you need to stay at the forefront of the security industry is at ASIS 2017.

ASIS Annual Seminar and Exhibits (ASIS 2017)—the world's most influential event for the entire security industry—provides world-class education, countless business connections, and the latest solutions and innovations on the market.

Join your peers and colleagues from around the globe to explore the trends and technologies driving the evolution of the security industry.



EDUCATION

From crisis management and cyber security to terrorism and workplace violence, learn directly from industry experts who are dealing the same challenges you face every day. Choose from 180+ sessions, panels, and keynotes—all focused on your most pressing security challenges, needs, and goals.



SOLUTIONS

The ASIS 2017 Exhibit Hall provides an unparalleled opportunity to get up-close and hands-on with the latest security technologies, products, and services in the exhibit hall. Experience 550+ exhibitors, thought leader forums, security demo stations, free education sessions, a career center, and much more!



CONNECTIONS

Practitioners from the public and private sectors who are responsible for protecting people, property, and information convene each year at ASIS 2017. With more than 22,000+ security professionals from 100+ countries, you'll find an unlimited number of opportunities to make the vital connections you need.

Note: You must have an All-Access or One-Day Pass to gain admittance to conference sessions held in classrooms. All education sessions in the exhibit hall are free.

Visit securityexpo.org/IBP for the latest show updates and news.



WHO ATTENDS

ASIS 2017 offers countless opportunities to connect with new partners, vendors and peers. You'll meet thousands of other professionals in your field, dealing with the same challenges you face every day, including:

- Security practitioners (operational and infosec/cyber) across the public and private sectors
- Enterprise security risk management executives
- Architects & engineers
- Government & military professionals
- Homeland security professionals
- Law enforcement professionals
- Business leaders
- Audit and risk professionals
- Security consultants
- Systems integrators, distributors, resellers, dealers
- Business continuity specialists
- Investigators
- Loss prevention professionals
- Security/law enforcement instructors
- Security service providers
- Researchers
- Brand protection experts
- Security trainers



Join Us for These Can't-Miss Events!

OPENING NIGHT CELEBRATION AT GILLEY'S DALLAS

Sunday, 24 September | 19:00–22:00

Join your peers and colleagues from around the globe and across the profession as we officially kick off ASIS 2017 with a big Texas welcome to Dallas! Mechanical bull riding, armadillo races, good food, and live music...you'll find it all at the ASIS 2017 Opening Night Celebration. *Open to everyone; tickets required.*

PRESIDENT'S RECEPTION AT AT&T STADIUM, HOME OF THE DALLAS COWBOYS

Wednesday, 27 September | 19:00–22:00

Be sure to stay in town so you don't miss this one-of-a-kind experience at AT&T Stadium. Participate in on-the-field games and drills, tour the locker rooms, meet the Dallas Cowboy cheerleaders, and relive the excitement of the week with plenty of food, fun, and revelry. *Open to everyone; tickets required.*



ASIS INTERNATIONAL HAPPY HOUR

Tuesday, 26 September | 16:30–17:30

Expand your global networks and build vital business connections, while learning more about a wide range of security solutions and innovations at this fun-filled and educational happy hour on the exhibit floor.

Focus Areas:

- Architecture/engineering/design
- Active shooter
- Business operations (finance, budgeting, hiring, training, management, professional development)
- Communicating/demonstrating the value of security
- Crime/loss prevention
- Crisis management
- Critical infrastructure
- Cyber security
- Enterprise security risk management
- Hot topics/current events
- Information security
- Investigations
- Legal
- Physical security
- Terrorism
- Workplace violence



22,000+

SECURITY PROFESSIONALS



100+

COUNTRIES



180+

EDUCATION SESSIONS



550+

EXHIBITORS

International Buyer Program

JOIN A DELEGATION AND SAVE

ASIS International is once again participating in the U.S. Department of Commerce International Buyer Program (IBP). When you join a delegation through your local U.S. Consulate or Embassy, you can take advantage of special IBP prices and benefits—available ONLY to delegation participants.



For more information on joining a delegation, visas, and letters of invitation, visit securityexpo.org/IBP.

REGISTRATION PACKAGES

All-Access Pass: \$445—50% off!

- Access to the exhibit hall for all three days (Tuesday, Wednesday, Thursday)
- All education sessions in classrooms and on the expo floor
- Keynotes on Monday, Tuesday, Wednesday, and Thursday
- Opening Night Reception on Monday at Gilley's Dallas
- President's Reception on Wednesday at AT&T Stadium
- International Happy Hour on Tuesday
- Lunch each day, including Monday's Leadership Luncheon and Wednesday's Awards Luncheon, featuring the Outstanding Security Performance Awards (OSPAs)
- Full access to the International Trade Center (ITC) with IBP concierge
- Business-to-business matchmaking with pre-screened U.S. suppliers
- Export Interest Guide for business reference
- Offsite facility tours (limited space available; must register in advance)

Expo-Only Pass: FREE—\$75 value!

- Access to the exhibit hall for all three days (Tuesday, Wednesday, Thursday)
- Access to all education sessions on the expo floor only (classroom sessions are NOT included)
- Closing Keynote on Thursday
- International Happy Hour on Tuesday
- Full access to the International Trade Center (ITC) with IBP concierge
- Business-to-business matchmaking with pre-screened U.S. suppliers
- Export Interest Guide for business reference

REGISTRATION

To receive IBP pricing and benefits, you must register online with a special IBP discount code. Please contact the Commercial Service Specialist at your local U.S. Embassy or Consulate for more information on how to register with a delegation.



HOTEL RESERVATIONS

Wyndham Jade is the official hotel provider for ASIS 2017. Reduced rates have been secured for ASIS 2017 attendees, and reservations are accepted on a first-come, first-served basis. Hotel reservation deadline: 14 September 2017

Attendees must book in the ASIS 2017 room block to receive FREE hotel shuttle service tickets to/from the Convention Center—a \$50 value!

Reserve your room: securityexpo.org/hotel

Note: One-day conference passes are available. Visit securityexpo.org/IBP for details.

