

VIDEO SURVEILLANCE MARKET

GLOBAL FORECAST TO 2022

BY SYSTEM (ANALOG & IP), COMPONENT (CAMERA, MONITOR, STORAGE DEVICE, SOFTWARE), SERVICE (VSAAS, MAINTENANCE), APPLICATION (INFRASTRUCTURE, COMMERCIAL, INSTITUTIONAL, DEFENSE, RESIDENTIAL), AND GEOGRAPHY

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TABLE OF CONTENTS

1	COMPANY PROFILE	4
1.1	HONEYWELL SECURITY GROUP	4
1.1.1	BUSINESS OVERVIEW.....	4
1.1.2	PRODUCTS OFFERED.....	4
1.1.3	RECENT DEVELOPMENTS.....	4
1.1.4	MNM VIEW	5
1.1.4.1	SWOT analysis.....	5

LIST OF FIGURES

FIGURE 1	HONEYWELL SECURITY GROUP: SWOT ANALYSIS	5
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1 COMPANY PROFILE

1.1 HONEYWELL SECURITY GROUP

1.1.1 BUSINESS OVERVIEW

The Honeywell Security Group was founded in 1929 and is headquartered at Melville, U.S. It is a leading global manufacturer of security and automation solutions for residential and commercial applications. The Honeywell Security Group offers intrusion, access control, and video surveillance products and systems in the Americas, Asia-Pacific, Europe, the Middle East, and Africa. It has approximately 12,457 employees as of 31st December, 2014.

Honeywell Security is a subsidiary company of Honeywell International, Inc. (U.S.). The company manufactures electronic security systems, intruder alarm systems, and fire alarms for residential homes and commercial businesses. MoMas, a standalone smart home solution in the HRIS-1000 Series is an integrated and comprehensive system that controls and manages the safety in households.

The major competitors of Honeywell Security are 3M Company (MN, U.S.), Axis Communications AB (Sweden), Hikvision Digital Technology Company Limited (China), Hubbell, Inc. (CT, U.S.), Mine Safety Appliances (PA, U.S.), and United Technologies (CT, U.S.).

1.1.2 PRODUCTS OFFERED

The company offers the following products:

Category	Product
Hardware	<ul style="list-style-type: none"> • Cameras • Encoders • Analog Components • Recording devices
Solutions and services	<ul style="list-style-type: none"> • Hosted video services
Systems and systems accessories	<ul style="list-style-type: none"> • Video management systems • Switching systems • Keyboards

Source: Company website, Annual Reports, and MarketsandMarkets Analysis

1.1.3 RECENT DEVELOPMENTS

Date	Approach	Description
March 2015	New Product Development	The Honeywell security Group launched high-quality analog (HQA) solutions which are an added feature for the video surveillance series lineup. It provides high-resolution images on analog systems that reduce the complications related to time and cost, while installing. This includes an analog cable to attain HD quality even if new IP and hybrid HD systems have been installed.
March 2015	New Product Launched	The Honeywell Security Group launched the IS335 sensor which is a hardwired passive infrared (PIR) motion sensor that helps decrease the false alarm rate. It has a series of advanced optics that can easily detect a wide range of objects. It is reliable for residential applications.

November 2015	New Product Launch	The Honeywell Security Group announced the launch of the analog HDZ PTZ camera. It has features of the analog technology with affordable options for video surveillance systems. It provides high-quality detection, indoor/outdoor zoom, and 360 degree capabilities. It is also equipped with a wide dynamic range (WDR) that provides high contrast and variable light conditions for clear detection.
July 2014	New Product Development	The company introduced iPCAM-WL, an indoor IP video camera that uses advanced night vision and light sensors to help home and business owners view activities in poorly-lit spaces.
July 2014	New Product Development	The company introduced its Pro-Watch security management system that allows integrators to cost effectively accommodate virtually any access control need through expanded support for wireless locksets and biometric readers.
October 2013	New Product Development	Honeywell introduced the Wi-Fi Repeater Extender (WREX), a device that extends Wi-Fi signals, expanding the number of locations in homes and businesses where security dealers can install Wi-Fi IP cameras.

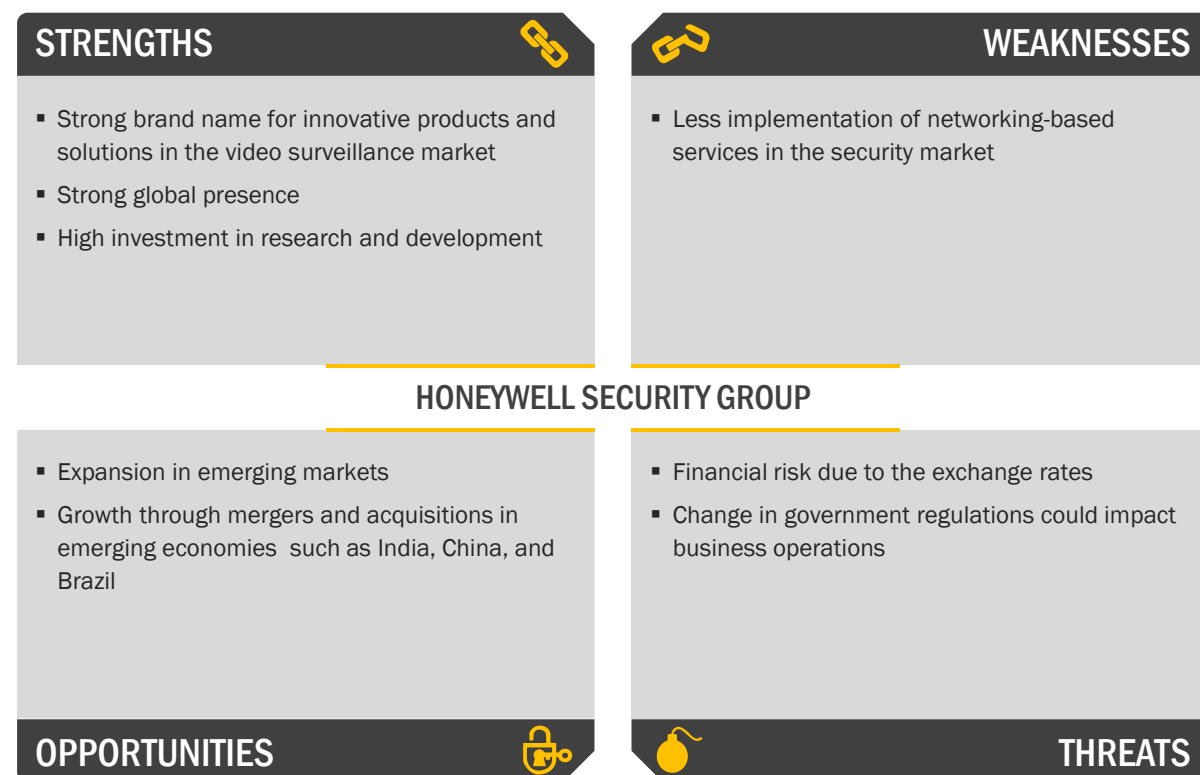
Source: Company website, Press Release, and MarketsandMarkets Analysis

1.1.4 MNM VIEW

The company focuses on research activities for the development of new products and technologies. It also develops new uses of existing products and software applications. The company believes that the future growth depends on its ability to develop new products or technologies that achieve market acceptance. The company continues to invest in research and development for future growth.

1.1.4.1 SWOT analysis

FIGURE 1 HONEYWELL SECURITY GROUP: SWOT ANALYSIS



Source: Company website, Press Release, and MarketsandMarkets Analysis

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